

The Pennsylvania Women's Agricultural Network  
presents  
**COMMUNITY SUPPORTED AGRICULTURE FOR  
NEW & BEGINNING FARMERS**

October 27, 2010

10:00 a.m.—2:00 p.m.



**A workshop for farmers considering  
a Community Supported Agriculture  
(CSA) program at their farm.**

Join PA-WAgN as we tour Plowshare Produce, a new CSA (in its second year) and answer questions that new farmers may have about incorporating a CSA into their farm business, such as:

- What is an appropriate sized CSA for my farm?
- How many members should I have?
- How do I market my CSA successfully?
- What distribution model should I plan on?
- Should I include farm products other than vegetables?
- How do I reach out to my community?
- What on-farm events are most successful?
- What recordkeeping model works best for CSAs?
- Should I include interns? If so, how do I reach them?
- What are the best ways to educate the next generation of new/beginning farmers?

**PLOWSHARE PRODUCE**  
12900 GREENWOOD ROAD  
HUNTINGDON, PA 16652  
(HUNTINGDON COUNTY)

**AGENDA**

- 10:00 a.m. Welcome & Introductions  
10:15 a.m. Tour of Plowshare Produce fields, greenhouse, and high tunnel  
Noon Lunch in the high tunnel  
1:00 p.m. CSA Roundtable:  
Micah & Bethany Spicher Schonberg (pictured left),  
Plowshare Produce CSA  
Kim Tait, Tait Farm CSA  
Sunil Patel, Greenmoore Gardens CSA  
Moderator: Linda Stewart Moist, PA-WAgN  
1:50 p.m. Evaluation  
2:00 p.m. Adjourn

Event will proceed, rain or shine. In the event of cold or wet weather, we will conduct the CSA discussion in a large, heated greenhouse. Please bring a lawnchair.

**REGISTRATION**

Registration Fee: \$15  
(includes lunch & materials)

Online Registration:

<http://bit.ly/Oct27Registration>

For additional details contact:

Linda Stewart Moist at

[lsm9@psu.edu](mailto:lsm9@psu.edu), 814-865-7031

All are welcome to participate in events  
sponsored by PA-WAgN.

**DIRECTIONS**

Directions to Plowshare Produce  
Available Online at:

<http://bit.ly/Oct27Directions>

**PENNSTATE**



College of  
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United States  
Department of  
Agriculture

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of Food and  
Agriculture

**Pennsylvania Women's Agricultural Network** is a partnership of Penn State Cooperative Extension & Outreach, Penn State College of Agricultural Sciences, PA Association for Sustainable Agriculture, PA Certified Organic, PA Department of Agriculture, PA Department of Environmental Protection, Natural Resources Conservation Service, and The Rodale Institute

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