# VALUE-ADDED GOAT DAIRYING

### Wayside Acres Goat Dairy & Creamery

1570 KEYSTONE WAY, NEWPORT, PA 17074 (PERRY COUNTY)

## March 26, 2013

10:00 A.M.-3:00 P.M.



At Wayside Acres Goat Dairy & Creamery, mother and daughter team Cathy and Gwen Soult will lead us on a tour of their registered raw milk goat dairy.

Cathy & Gwen are PA-WAgN's 2013 dairy mentors. They are currently making chevre and feta cheeses and sell their dairy products at the Newport Natural Foods store as well as on-farm, direct to consumer sales. The Soults will describe how their humble beginnings from bringing one goat to the farm to clear brush somehow grew to a dairy herd of award-winning Nubians, Alpines, LaMancha and Saanens!

Participants will learn about the process of building the registered herd and the value of raising animals to award-winning status.

We will also tour the cheesemaking facility and experience the art of cheesemaking with a hands-on activity. Pennsylvania milk regulations, licensing and sanitation requirements will be addressed.

Join Cathy and Gwen in a discussion about their marketing plan and the pros and cons of their various marketing strategies.

#### **AGENDA**

10:00 a.m. Welcome & Introductions

Farm History & Tour; Farmers Cathy & Gwen Soult 10:15 a.m.

11:30 a.m. PA Milk Regulations; Kerry Kaylegian, Dairy Extension Educator,

**Penn State University** 

Noon **Networking Lunch** 

1:00 p.m. Hands-on Cheesemaking; Farmers Cathy & Gwen Soult 3:00 p.m. Marketing Discussion; Farmers Cathy & Gwen Soult

3:30 p.m. **Evaluation** 3:45 p.m. Adjourn





United States Department of of Food and Agriculture

National Institute Agriculture

This event was organized in collaboration with the Pennsylvania Women's Agricultural Network at Penn State with funds by USDA's

#### REGISTRATION

Registration Fee: \$15 (includes lunch & materials) Online Registration: http://agsci.psu.edu/wagn/events

For additional details contact:

Patty Neiner at

prn103@psu.edu or 814-865-7031

All are welcome to participate in events sponsored by PA-WAgN

#### **DIRECTIONS**

http://bit.ly/Mar26Directions

Pennsylvania Women's Agricultural Network is a partnership of Penn State Cooperative Extension & Outreach, Penn State College of Agricultural Sciences, PA Association for Sustainable Agriculture, PA Certified Organic, PA Department of Agriculture, PA Department of Environmental Protection, Natural Resources Conservation Service, and The Rodale Institute.