

THE PENNSYLVANIA WOMEN'S AGRICULTURAL NETWORK
PRESENTS
BUILDING FARMER TO CHEF RELATIONSHIPS
CHURCHVIEW FARM
3897 CHURCHVIEW AVENUE, PITTSBURGH, PA 15236
(ALLEGHENY COUNTY)

AUGUST 14, 2012

10:00 A.M.—3:15 P.M.



Finding outlets for your produce and still making enough money to support production can be a challenge. During this workshop, Tara Rockacy and Kate Romane will describe both sides of the business relationship between farmer and chef.

Tara owns and operates Churchview Farm in Pittsburgh where she raises produce without the use of chemicals and follows humane animal principles in raising her farm animals. She markets her produce through a Community Supported Agriculture program (CSA) as well as relationships with local restaurants, especially E2 Pgh, a local café in the Highland Park neighborhood.

Kate Romane, Executive Chef at E2 Pgh, will describe the importance of using local produce at her restaurant and how she sources it and works with local farmers.

Tara Rockacy will describe how she markets to local restaurants and the benefits and challenges that go along with that. She will also describe how her partnership with Kate has also allowed her to offer on-farm dinners and other events to promote the farm.

AGENDA

- 10:00 a.m. Welcome & Introductions**
10:15 a.m. Varieties Grown for Restaurants Farm Tour, Tara Rockacy
Noon Networking lunch, prepared by Chef Kate & Tara
1:00 p.m. The Birth of a Local Foods Restaurant, Kate Romane
1:30 p.m. Building Profitable Relationships between Farmers & Chefs, Tara & Kate
3:00 p.m. Evaluation
3:15 p.m. Adjourn

REGISTRATION

Registration Fee: \$15
(includes lunch & materials)

Online Registration:
<http://bit.ly/Aug14Reg>

For additional details contact:
Patty Neiner at
prn103@psu.edu or 814-865-7031

All are welcome to participate in events sponsored by PA-WAGN.

DIRECTIONS

<http://mapq.st/LRzVxi>



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Pennsylvania Women's Agricultural Network is a partnership of Penn State Cooperative Extension & Outreach, Penn State College of Agricultural Sciences, PA Association for Sustainable Agriculture, PA Certified Organic, PA Department of Agriculture, PA Department of Environmental Protection, Natural Resources Conservation Service, and The Rodale Institute.

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