

In collaboration with Community Partnerships RC&D, Juniata Clean Water Partnership,  
Southern Alleghenies Conservancy, and Southern Alleghenies RC&D,  
The Pennsylvania Women's Agricultural Network  
presents

# GOING LOCAL: PRODUCING & SELLING FOOD IN YOUR COMMUNITY

July 20, 2011

3:00—7:00 p.m.

Beginning farming operations, organic transition, CSA, cooperative marketing, conservation practices for profitability, and adding a certified kitchen for value-added food products



## PLOWSHARE PRODUCE 12900 GREENWOOD ROAD HUNTINGDON, PA 16652 (HUNTINGDON COUNTY)

Farmer to farmer sharing is one of the most effective ways to learn. Tour this two-acre vegetable operation, the high tunnel production area, and on-farm conservation practices with farm operators Bethany and Micah Spicher Schonberg. Learn how these farmers started a CSA and marketing cooperative and how they have established an on-farm certified kitchen for value-added food production.

### AGENDA

- 3:00 p.m. Welcome & Introduction  
Melissa Piper Nelson, Community Partnerships RC&D
- 3:15 p.m. Tour Plowshare Produce Farm, High Tunnels, & Conservation Projects  
Bethany & Micah Spicher Schonberg, Plowshare Produce
- 4:15 p.m. Conservation Resources: Technical & Financial Assistance  
Gwendolyn Crews, USDA NRCS Resource Conservationist
- 5:15 p.m. Food Shed & Community Food Outreach  
Julie Hurst, The Food Shed at Village Acres
- 5:40 p.m. Organic Transition Resources
- 6:00 p.m. Refreshments & networking
- 6:45 p.m. Evaluation
- 7:00 p.m. Adjourn

### REGISTRATION

Registration Fee: \$15 (includes refreshments & materials)

Online Registration: <http://svy.mk/July20Reg>

For additional details contact: Linda Stewart Moist at

[lsm9@psu.edu](mailto:lsm9@psu.edu), 814-865-7031

All are welcome to participate in events sponsored by PA-WAgN.

### DIRECTIONS

<http://bit.ly/July20Directions>



College of  
Agricultural  
Sciences



United States  
Department of  
Agriculture

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of Food and  
Agriculture

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