



318C Tyson Bldg.
University Park, PA 16802
814-863-2873

~ Make an Impact ~

Show your support for the future of the Industry and consider a sponsorship of the 2021 PA Timber Show:

Friday, June 4

9:00 a.m. – 5:00 p.m.

Saturday, June 5

9:00 a.m. – 4:00 p.m.

The success of the industry has been fostered over the years, through a strong sense of collaboration between many stakeholders:

- *research/educational institutions*
- *woodland owners and management professionals*
- *wood product processors*
- *environmental and regulatory agencies*

~ Sponsorship ~

We are confident you will want your company/organization to be listed among those who demonstrate their support for the industry. Sponsorship of the 2021 PA Timber Show is a cost-effective use of the limited promotional or educational funds to reach your audiences. We are requesting your consideration and would suggest your commitment as soon as possible **to take full advantage of all the available promotional offerings, no later than Feb. 17, 2021**

- *You will receive recognition in promotional material (advertisements and brochure)*
- *Your company name will be posted as a sponsor on the Timber and PFFA websites (<http://agsci.psu.edu/timber>)*
- *Your company name and logo will be on sponsorship signage at the Show*
- *Your company name will be included in The Official Show Guide's "Recognition List"*
- *Your sponsorship will be acknowledged with public address announcements*

~Primary (\$5,000) Sponsors Package~

In addition to the above, special notation and visibility as the "Primary Show Sponsor" will be provided in press releases, one-page article or advertisement in official program, complimentary exhibit space (max. 100' x 100' outdoor lot or 15' x 10' indoor space), available 30 minute presentation time during the show, and 2 complimentary tickets to the PFFA Annual Meeting (September)/PFFA Legislative Event (April), and recognition in PFFA Newsletter.

We appreciate your support! Please contact our office to secure your sponsorship.

2021 PA Timber Show Sponsorship Levels

- | | | | |
|--|---------|--|---------|
| <input type="checkbox"/> Primary Show Sponsor | \$5,000 | <input type="checkbox"/> Educational Seminar | \$1,000 |
| <input type="checkbox"/> Demonstration Sponsor | \$2,500 | <input type="checkbox"/> Door Prizes (or approx. gift value) | \$ 500 |

Sponsor must provide the following items and be emailed to patimbershow@psu.edu for participation.

a. electronic/digital copy of the company logo (TIF or JPG preferred)

b. website URL, brief description of the company/organization, its products and/or services

Primary Sponsors must deliver Designed Ad to Beverly Kent (bkent@lnpnews.com) by May 1, 2021.