



200 Innovation Boulevard
State College, PA 16802

FOR IMMEDIATE RELEASE:

February 25, 2014

For more information:

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TechCelerator@State College

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What Does it Take to Become a Successful Entrepreneur?

STATE COLLEGE, PA - The **TechCelerator@StateCollege** is again offering its popular seminar for faculty and grad students who are interested in starting a business. On Tuesday, March 18, 2014 and on Tuesday, March 25, 2014, participants will have the opportunity to hear from successful entrepreneurs and business support professionals on how to turn intellectual property (IP) into a viable business concept. There is no charge, but seating is limited. Applications will be accepted until March 7th, 2014.

2 Week TechCelerator for Faculty & Grad Students Program

Date: March 18, 2014 & March 25, 2014

Time: 3:00 PM – 5:00 PM

Location: Room 221 Technology Center – (across from the Penn Stater Hotel & Conference Center)

Register: <http://www.techceleratorstatecollege.org/application>

This seminar is co-sponsored by Ben Franklin's Transformation Business Services Network, Penn State's Small Business Development Center, and the Penn State Office of Technology Management. Topics covered in the course will include:

- Penn State Intellectual Property
- Market Validation/Market Research
- Risk Tolerance
- Introduction to Business Models
- Funding Options

If you have questions, contact Don McCandless at 814-865-2040, or DLM74@psu.edu.

About the TechCelerator @ State College

A partnership designed to offer the region's entrepreneurs, students, faculty members, and small business owners designated space, loan and investment programs, business support and mentoring services, and entrepreneurial training all housed in one location. This innovative, one-stop-shop approach to business incubation will encourage an entrepreneurial climate, increase technology transfer opportunities, and help develop a robust "startup" culture in State College and the surrounding area.

About Ben Franklin Technology Partners



Ben Franklin Technology Partners/CNP, an initiative of the Pennsylvania Department of Community and Economic Development and funded by the Ben Franklin Technology Development Authority, provides operational assistance, entrepreneurial support, and investment capital to emerging tech-based companies and small, existing manufacturers for the purpose of creating and retaining jobs in Pennsylvania.

