

Email summarizing the strategic planning component of Dean Rick Roush's presentation on 09/12/19

Dear Colleagues,

Burt has asked me to update strategic planning and the College budget.

It occurs to me belatedly to send you the attachment and the following.

Our College's strategic plan is at <https://agsci.psu.edu/about/strategic>. As an example of implementation, on page 10 of this plan, you can see a "Future Strategic Initiative" on microbiomes, for which we've completed a cluster hire of 8 faculty, and have established a Microbiome Center, Directed by Carolee Bull.

Penn State's strat plan can be found through <https://strategicplan.psu.edu/>

I draw your attention to and will discuss the Summary <https://strategicplan.psu.edu/executive-summary/>

The foundations—**Enabling Access to Education, Engaging Our Students, Fostering and Embracing a Diverse World, Enhancing Global Engagement, Driving Economic Development, and Ensuring a Sustainable Future**—

The Plan's five thematic priorities are:

1. **Transforming Education.** Penn State will be a leader in the transformation of education, including enhancing access to it, as it fulfills its land-grant mission in a 21<sup>st</sup>-century context and continues to drive discovery-focused research across disciplines.
2. **Enhancing Health.** Penn State will be a leader in promoting quality of life through comprehensive approaches to enhancing personalized and population health, achieved through a commitment to and investment in relevant research, education, clinical practice, and outreach.
3. **Stewarding Our Planet's Resources.** Penn State will be a leader in creating comprehensive solutions to mitigate the dangers of climate change and address the challenges of providing safe and abundant water, clean and renewable energy sources, and plentiful and nutritious food.
4. **Advancing the Arts and Humanities.** Penn State will be a leader in the arts and humanities, utilizing them—along with the sciences and other disciplines—as agents of change in addressing complex global issues.
5. **Driving Digital Innovation.** Penn State will be a leader in preparing students for success in the digital age and use digitally optimized outreach to foster economic prosperity in communities across Pennsylvania and beyond.

**And the Plan's supporting elements:**

- **Organizational Processes.** Penn State will lead nationally in the design, development, and deployment of effective and agile organizational processes that support the University's mission and vision.
- **Infrastructure and Support.** Penn State will think creatively and act boldly to ensure that its academic infrastructure aligns with and supports the University's mission and vision.
- **Constituent Outreach and Engagement.** Penn State will partner directly and effectively with our constituencies in sharing consequential research, creative works, and scholarship for impact worldwide.

Even if you are not able to attend today, in reviewing the attached file on the schedule for planning, consider "unit" to mean the College; I would be grateful for any suggestions on the 3 questions in the attached:

**1) How has your strategic plan made an impact? How do you know this impact made a difference?**

**2) What would you have done differently if given the chance in your plan? Why would you have done these things differently?**

**3) What parts that are in your current plan you think should be extended to 2025? Why do you think these parts should be extended?**

Sincerely,  
Rick