

LATINX OUTREACH CLUB

Contact
Emma Rosenthal, <u>err5@psu.edu</u>
Stephania Sandoval, <u>sfs5975@psu.edu</u>



Emma Rosenthal

- Colombian-American from Long Island, NY
 - 6th Year PhD Candidate in PPATH
- "I am dedicated to ensuring equal access to education and all community-building resources"



Stephania Sandoval Arango

- Colombian International Student
- 3rd Year PhD Candidate in ENT
- "I would like to work with Latin American communities in the US to ensure equal access to resources and opportunities"

DEFINITIONS

<u>Latinx</u>: gender-neutral term for people of Latin American origin (Latino/a is gendered).

Latinx vs. Hispanic: origin in Latin America vs. origin in Spanish-speaking country.

Latinx <u>communities</u>: encompasses the geographic, racial, language, and cultural diversity of who we serve.



LATINX IN PA

8% of PA population is Latinx¹; that's 1,000,000 people strong!

PA has the fastest growing Latinx population, up 38% from 2010 to 2019¹.

In 2017, there were 760 Latinx-operated farms across PA².

Participation in Penn State Extension programming is <<8% Latinx.

Sources: ¹US Census Bureau and ²USDA-NASS

HISTORY

2017

Graduate students identify gaps in communication; bring initial network together.

September 16, 2019

Strategic planning meeting with Latinx community leaders and PSU faculty, staff, extension, students.

2021

Budget proposal developed and approved for Latinx outreach work.





Needs assessment surveys and development of our mission; several funding awards.

2017-2019



Strategic plan written and presented to CAS administration.

2020



Establishment of the Latinx Outreach Club!

2021

NETWORK STRUCTURE



Maria Gorgo-Gourovitch
Extension Educator



Jaime Garcia Prudencio
Professor,
Spanish for Agriculture



Adrian Barragan Research Professor, Extension Veterinarian

Executive Committee representing

Communication, Research, Education, Extension, Community Development

General Body

Community leaders, extension educators, faculty, staff, students

CLUB MISSION

- 1. Connect outreach-minded students to the Penn State Latinx Ag Outreach Network for supporting existing projects.
- 2. Develop and implement outreach projects in support of the Latinx communities around PA.
- 3. Provide a forum for the discussion of needs unique to Latinx communities.

POSSIBLE PROJECTS/OPPORTUNITIES

- Develop web resources for PSU Latinx outreach
- Conduct bilingual trainings and develop teaching materials
- Engage with Latinx K-12 students around PA
- Research topics related to labor retention, communication, community development, and more.
- Incorporate cultural training into Ag-career classes (TAs!).
- Facilitate the Spanish session at the Mid-Atlantic Fruit and Veg. Convention
- Present work at PA Latino Convention
- Future internship program to experience careers in Extension
- Gain skills in public speaking, teaching, grant writing, community leadership

CLUB ADMIN THINGS



Officer Nominations

OPEN NOW: Vice President, Secretary, Webmaster

INTERIM: Emma R., President; Stephania S., Treasurer



Meeting Times and Location (Virtual?) Email sign-up form



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THANK YOU

"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has." – Margaret Mead