Emma Rosenthal

- Colombian-American from Long Island, NY
- 6th Year PhD Candidate in PPATH
- “I am dedicated to ensuring equal access to education and all community-building resources”

Stephania Sandoval Arango

- Colombian International Student
- 3rd Year PhD Candidate in ENT
- “I would like to work with Latin American communities in the US to ensure equal access to resources and opportunities”
Latinx: gender-neutral term for people of Latin American origin (Latino/a is gendered).

Latinx vs. Hispanic: origin in Latin America vs. origin in Spanish-speaking country.

Latinx communities: encompasses the geographic, racial, language, and cultural diversity of who we serve.
8% of PA population is Latinx\(^1\); that’s 1,000,000 people strong!

PA has the fastest growing Latinx population, up 38% from 2010 to 2019\(^1\).

In 2017, there were 760 Latinx-operated farms across PA\(^2\).

Participation in Penn State Extension programming is <<8% Latinx.

Sources: \(^1\)US Census Bureau and \(^2\)USDA-NASS
Graduate students identify gaps in communication; bring initial network together.

Strategic planning meeting with Latinx community leaders and PSU faculty, staff, extension, students.

Budget proposal developed and approved for Latinx outreach work.

Needs assessment surveys and development of our mission; several funding awards.

Strategic plan written and presented to CAS administration.

Establishment of the Latinx Outreach Club!
NETWORK STRUCTURE

Executive Committee
representing
Communication, Research, Education, Extension, Community Development

General Body
Community leaders, extension educators, faculty, staff, students
CLUB MISSION

1. Connect outreach-minded students to the Penn State Latinx Ag Outreach Network for supporting existing projects.

2. Develop and implement outreach projects in support of the Latinx communities around PA.

3. Provide a forum for the discussion of needs unique to Latinx communities.
POSSIBLE PROJECTS/OPPORTUNITIES

- Develop web resources for PSU Latinx outreach
- Conduct bilingual trainings and develop teaching materials
- Engage with Latinx K-12 students around PA
- Research topics related to labor retention, communication, community development, and more.
- Incorporate cultural training into Ag-career classes (TAs!).
- Facilitate the Spanish session at the Mid-Atlantic Fruit and Veg. Convention
- Present work at PA Latino Convention
- Future internship program to experience careers in Extension
- Gain skills in public speaking, teaching, grant writing, community leadership
CLUB ADMIN THINGS

Officer Nominations
OPEN NOW: Vice President, Secretary, Webmaster
INTERIM: Emma R., President; Stephania S., Treasurer

Meeting Times and Location (Virtual?)
Email sign-up form

Contact
Emma Rosenthal, err5@psu.edu
Stephania Sandoval, sfs5975@psu.edu

Introductions!
Name, Department/Major, Fun fact, Why you’re here
“Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.” – Margaret Mead