



Spencer G. Groff
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Penn State College of Agricultural Sciences
Department of Marketing and Communications

SUMMARY

Passionate and creative concept artist with over 20 years experience in layout design, brand management and custom art creation. From performing in deadline-driven, fast-paced environments to working one-on-one with individuals looking for a more personal touch, my focus is on providing an innovative approach to idea and concept development. Eager to return to a team-oriented environment, I hope to learn and to grow professionally while contributing in any capacity available to me. Long story short, with over two decades of experience, I am confident in my ability to take a project from thumbnails through completion, all while balancing professionalism and efficiency with innovation and originality.

EDUCATION

Edinboro University of Pennsylvania | Edinboro, Pennsylvania | edinboro.edu
Bachelors of Fine Arts | September, 2002

EXPERIENCE

Clipper Magazine | Mountville, Pennsylvania | clippermagazine.com

Graphic Artist	2003-2005, 2012-2015
Assistant Art Director	2005-2007
Art Director	2007-2012
Email Specialist	2015-2018
Contract Artist	2019-2021, remote

Rolls-Royce Owners' Club | Mechanicsburg, Pennsylvania | rroc.org

Primary Designer	2017-present, remote
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Colorado Hemp Honey | Parker, Colorado | coloradohemphoney.com

Primary Designer	2018-present, remote
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Warming Trends | Englewood, Colorado | warming-trends.com

Primary Designer	2022-present, remote
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Out of the Blue Printing | Denver, Colorado | otbshirts.com

Primary Designer	2015-2022, remote
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Chuco Golf Apparel | Austin, Texas | chucogolf.com

Primary Designer	2020-present, remote
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Turkey Hill | Conestoga, Pennsylvania | turkeyhill.com

Contract Artist	2017-present, remote
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Boxserv Apparel | Austin, Texas | dissolved in 2015

Primary Designer	2012-2015, remote
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SKILLS

Personal

Well-versed working as a member of a team as well as working independently
Comfortable with one-on-one customer relations and communications
Organized, self-motivated and able to meet deadlines

REFERENCES

Mark Lizewskie

Executive Director, Rolls-Royce Owners' Club and Rolls-Royce Foundation
191 Hempt Road, Mechanicsburg, Pennsylvania 17050
office 717-697-4671 | email mark.lizewskie@rroc.org

Somer Burke

Assistant Art Director | Total Loyalty Solutions | clippermagazine.com/total-loyalty-solutions
3708 Hempland Road, Mountville, Pennsylvania 17554
cell 443-421-1742 | email somertime31@yahoo.com

Corbin Matise

Former Employer | BoxServ, Owner | Loan Originator, Matise Mortgage
Austin, Texas 78731 (address available upon request)
cell 303-800-3086 | email corbin@matisemortgage.com

Additional work experience and references are available upon request