Standard 4:3 Template
Client: Penn State University
Color Palette
Brand Elements
Opening

Slide Type
Cover
Insert Title, fill it with the color of your choice and change font size if needed.

PennState Extension

Insert District or Local Offices
Insert Title, fill it with the color of your choice and change font size if needed.
This is a title.

But there’s also room for a subtitle. Don’t make it so long though.
Introductory Idea/Opener
Centered Idea or Presentation Opener
Centered Idea or **Presentation Opener**
Slide Type

Bullets Content
Bullet-point Slide

• Keep it simple
  • Don’t overuse these bullets!
    • We strongly recommend not to use these ones
      • Your audience won’t read these ones
        • Forget about it!
Regular Bullet-point Slide

• Keep it simple
  o Don’t overuse these bullets!
    • We strongly recommend not to use these ones
      o Your audience won’t read these ones
        • Forget about it!
Slide Type

List
List Slide

Element 1

Element 2

Element 3

Element 4
Comparison
Comparison Slide

First Element to Compare. You can add anything you want in the middle, like an arrow.

Second Element to Compare. You can compare text, images, numbers, graphics, etc.
This is a section.
This is a section.

Section slides can be used to separate subjects, chapters and parts along your presentation.
Idea Definition
Definition

Definition

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam dignissim nisi a venenatis semper. Suspendisse sit amet ipsum quis magna ultricies tincidunt sed non est.
Big Number
Big Number

20

If there’s more to say about the number above, then this is the best place to put it. Be concise though!
100%

If there’s more to say about the number above, then this is the best place to put it. Be concise though!

And a space to put the Source too.
3 & 4 Points
3 Points

Point One
If there’s a story behind the image, icon or photo above, then this is the best place to put it. Be concise though!

Point Two
If there’s a story behind the image, icon or photo above, then this is the best place to put it. Be concise though!

Point Three
If there’s a story behind the image, icon or photo above, then this is the best place to put it. Be concise though!
4 Points

Point 1
If there's a story behind the image, icon or photo above, then this is the best place to put it. Be concise though!

Point 2
If there's a story behind the image, icon or photo above, then this is the best place to put it. Be concise though!

Point 3
If there's a story behind the image, icon or photo above, then this is the best place to put it. Be concise though!

Point 4
If there's a story behind the image, icon or photo above, then this is the best place to put it. Be concise though!
This is for your images.

Credit: Use this space to give credit to the photographer or person behind the photo. It can work for a link or source too.
This is for two images.

Credit: Use this space to give credit to the photographer or person behind the photo. It can work for a link or source too.
This is for your images too!

If there’s a story behind your image, then this is the best place to put it. You have enough space for two paragraphs, even three reducing the size of the text. But don’t forget that less is almost always more!

**Credit:** Use this space to give credit to the photographer or person behind the photo. It can work for a link or source too.
Full Screen Images
To quote or not to quote, that is the question... (that you have to ask yourself before using this slide.)

- Someone
“To quote or not to quote, that is the question... (that you have to ask yourself before using this slide.)”

Someone
“This slide instead, is ideal for long quotes, where you need a balance between white space and more words. A paragraph of 5 or more lines of text seems the perfect fit for this kind of content. Use it wisely.”

- Someone
Agenda
1. Introduction
   Aliquam dignissim nisi a venenatis semper.

2. Problem
   Lorem ipsum dolor sit amet, consectetur adipiscing elit.

3. Solution
   Lorem ipsum dolor sit amet, consectetur adipiscing elit.

4. Conclusion
   Suspendisse sit amet ipsum quis magna ultricies tincidunt sed non est

5. Q&A
   Aliquam dignissim nisi a venenatis semper.
Graphic Agenda

A  Intro
B  Problem
C  Solution
D  Conclusion
E  Q&A
Timeline
Graphic
Graphic

If there’s a story behind your graphic, then this is the best place to put it. You have enough space for two paragraphs, even three reducing the size of the text. But don’t forget that less is almost always more!
Credits


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Total of Master Slides

35