



## Communication Preferences Form

Tell us about yourself! We respect your privacy and will send you information based on your choices.

Name: \_\_\_\_\_ Preferred Email: \_\_\_\_\_

Business Name (Optional): \_\_\_\_\_

Street Address (  Home  Business): \_\_\_\_\_

City/Town: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (  Home  Cell  Business): \_\_\_\_\_

Service Area Zip Code (we will send information based on your preferred area): \_\_\_\_\_

**Penn State Extension will only send communications relevant to the interests selected, and in the manner you choose to receive them.**

- Yes**, I agree and prefer to receive communications via email **ONLY OR**
- Yes**, I agree and prefer to receive communications via direct mail **ONLY** (when available) **OR**
- Yes**, I agree and prefer to receive communications via both email **AND** direct mail (when available)

Below are interest areas that cover a variety of educational topics provided by Penn State Extension. By selecting these interests, you will be able to receive tailored offers for workshops, industry articles, videos, and more—all relevant to you! (Please select all that apply.)

### PLEASE SELECT YOUR INTERESTS

#### Animals

- Beef Cattle
- Dairy
- Equine Land Management
- Equine Care
- Sheep
- Goats
- Llamas and Alpacas
- Commercial Poultry
- Backyard Poultry
- Swine
- Issue:** Avian Influenza

#### Business and Operations

- Business Management
- Beginning Farming
- Starting a Business
- Facilities, Land, and Equipment
- Farm Safety
- Human Resources
- Insurance
- Marketing

#### Community Development

- Community Planning and Engagement
- Economic Development
- Land Use
- Urban and Community Forestry

#### Energy

- Landowner Impacts
- Marcellus Shale and Natural Gas
- Renewable and Alternative Energy

#### Food Safety and Quality

- Commercial Beer and Distilled Spirits Production

- Commercial Hard Cider Production
- Home Beer Brewing and Distilling
- Home Hard Cider Production
- Commercial Food Processing
- Food Service and Retail
- Farm Food Safety
- Volunteer Food Handling
- Home Food Safety
- Home Food Preservation
- Commercial Wine Production
- Home Wine Production
- Issue:** Food Safety Modernization Act (FSMA)

#### Forage and Food Crops

- Agronomic Crops
- Cover Crops
- Fertilizers
- Forages
- Commercial Christmas Tree Production
- Commercial Grape Production
- Commercial Mushroom Production
- Commercial Small Fruit Production
- Commercial Tree Fruit Production
- Commercial Vegetable Production
- Organic Production
- Sustainable Agriculture

#### Forests and Wildlife

- Forest Health
- Forest Products
- Forest Management
- Wildlife

#### Pests and Diseases

- Commercial Herbicides Application
- Integrated Pest Management

- Pesticide Application and Education
- Issue:** Spotted Lanternfly

#### Trees, Lawns, and Landscaping

- Aquatic Plants and Algae
- Backyard Beekeeping
- Commercial Beekeeping
- Commercial Ornamentals and Floriculture
- Commercial Trees and Shrubs
- Commercial Turfgrass
- Home Lawn and Garden

#### Water

- Backyard Ponds and Water Gardens
- Community Watershed Management
- Drinking and Residential Water
- Farm and Rural Pond Management
- Homeowner Stormwater Management
- Municipal and Community Stormwater Management
- Wastewater and Septic System Management
- Water for Agriculture
- Issue:** Chesapeake Bay

#### Youth and Family

- 4-H
- Fitness
- Life Skills
- Nutrition and Diet
- Professional Child Care
- Parenting and Child Care
- Professional Drug and Alcohol Prevention
- Issue:** Diabetes

Do you work in one of the industries or businesses below? Select all that apply to you, and then provide additional details on your role within each. This information will be used to ensure the information you receive is relevant to you.

**PLEASE SELECT THE INDUSTRIES/BUSINESSES YOU WORK IN**

**Chemicals, Pesticides, and Fertilizers**

- Commercial
- Residential

**Crop Production**

- Agronomic Crops
- Christmas Trees
- Cover Crops
- Forages
- Mushrooms
- Pollination and Bees
- Small Fruit
- Tree Fruit
- Vegetables

**Economic and Community Development**

- Economic Development
- Engagement
- Infrastructure
- Planning
- Regulatory

**Education**

- Pre-K
- Primary
- Secondary
- Collegiate
- Vocational

**Energy**

- Conservation
- Development and Exploration
- Extraction
- Infrastructure
- Supply

**Facilities, Equipment, and Machinery**

- Facilities
- Maintenance
- Product Development
- Safety and Health
- Sales

**Finance**

- Accounting
- Investments
- Loans
- Mergers and Acquisitions
- Risk Management
- Taxes

**Food and Beverage Manufacturing**

- Commercial Beverage Processing
- Commercial Food Processing
- Home Food Production
- Vineyards and Wineries

**Food Service and Retail**

- Food Service
- Retail and Markets

**Forestry and Logging**

- Forest Management
- Forest Products
- Forestry Business and Economics
- Urban and Community Forestry

**Health and Safety**

- Audits
- Environmental
- Sales
- Supplier

**Insurance**

- Audits
- Claims
- Sales

**Landscaping, Greenhouses, and Nurseries**

- Home Gardening
- Trees, Shrubs, and Ornamentals
- Turfgrass and Lawn Care

**Livestock Production**

- Beef Cattle
- Dairy
- Equine
- Goats
- Llamas and Alpacas
- Poultry
- Sheep
- Swine

**Media and Communications**

- Digital
- Print
- Radio
- Television

**Nonagricultural**

- Construction
- Health Care
- Hospitality
- Law
- Recreation and Entertainment
- Retail/Apparel
- Science and Technology
- Transportation

**Politics and Public Affairs**

- Local
- State
- National

**Veterinary Medicine**

- Diseases and Treatment
- Reproduction and Genetics
- Safety and Health

**Water**

- Infrastructure
- Supply
- Testing and Quality
- Treatment
- Utility
- Water Management

**Wildlife Management**

- Damage Control
- Habitat Management
- Population Control

**Youth and Family**

- Child Care
- Consumer Science
- Health and Welfare
- Youth Development

**Jobs within selected industries/businesses (e.g., manager, owner, employee, consultant):**

Example: Livestock Production - Owner

Example: Insurance - Auditor

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Penn State Extension