

Turning Results by Question

Session Name: Current Session
 Created: 4/8/2010 11:42 AM

1.) Test: My favorite color is:

Red
 Yellow
 Blue
 Green
 Pink

Responses	
(percent)	(count)
12.90%	4
3.23%	1
54.84%	17
25.81%	8
3.23%	1
Totals	100% 31

2.) Have you viewed the movie Food, Inc. prior to today's meeting?

Yes
 No

Responses	
(percent)	(count)
24.44%	22
75.56%	68
Totals	100% 90

3.) Having seen the movie, do you feel better prepared to address the concerns or issues raised in the film?

Yes
 No

Responses	
(percent)	(count)
80%	72
20%	18
Totals	100% 90

4.) Rate what you believe general public perception is of industry performance regarding: Animal Welfare Practices

Very Poor
 Poor
 Moderate
 Good
 Excellent

Responses	
(percent)	(count)
12.09%	11
48.35%	44
34.07%	31
5.49%	5
0%	0
Totals	100% 91

5.) Rate what you believe is reality of industry performance regarding: Animal Welfare Practices

Very Poor
 Poor
 Moderate
 Good
 Excellent

Responses	
(percent)	(count)
5.56%	5
14.44%	13
37.78%	34
40%	36
2.22%	2
Totals	100% 90

6.) If a gap exists in your evaluation of Public Perception and Your Perception of industry performance around Animal Welfare what would best help close that gap:

	Responses	
	(percent)	(count)
Education	60.44%	55
Implement BMPs	27.47%	25
Research/Technology	3.30%	3
Policy	6.59%	6
None	2.20%	2
Totals	100%	91

7.) Rate what you believe general public perception is of industry performance regarding: Food Safety/Health

	Responses	
	(percent)	(count)
Very Poor	2.17%	2
Poor	19.57%	18
Moderate	39.13%	36
Good	36.96%	34
Excellent	2.17%	2
Totals	100%	92

8.) Rate what you believe is reality of industry performance regarding: Food Safety/Health

	Responses	
	(percent)	(count)
Very Poor	3.33%	3
Poor	11.11%	10
Moderate	21.11%	19
Good	50%	45
Excellent	14.44%	13
Totals	100%	90

9.) If a gap exists in your evaluation of Public Perception and Your Perception of industry performance around Food Safety/Health what would best help close that gap:

	Responses	
	(percent)	(count)
Education	56.52%	52
Implement BMPs	19.57%	18
Research/Technology	11.96%	11
Policy	11.96%	11
None	0%	0
Totals	100%	92

10.) Rate what you believe general public perception is of industry performance regarding: Food Quality

Responses	
(percent)	(count)

Very Poor	2.15%	2
Poor	7.53%	7
Moderate	29.03%	27
Good	51.61%	48
Excellent	9.68%	9
Totals	100%	93

11.) Rate what you believe is reality of industry performance regarding: Food Quality

	Responses	
	(percent)	(count)
Very Poor	4.35%	4
Poor	8.70%	8
Moderate	23.91%	22
Good	48.91%	45
Excellent	14.13%	13
Totals	100%	92

12.) If a gap exists in your evaluation of Public Perception and Your Perception of industry performance around Food Quality what would best help close that gap:

	Responses	
	(percent)	(count)
Education	48.35%	44
Implement BMPs	13.19%	12
Research/Technology	21.98%	20
Policy	9.89%	9
None	6.59%	6
Totals	100%	91

13.) Rate what you believe general public perception is of industry performance regarding: Food Availability/Cost

	Responses	
	(percent)	(count)
Very Poor	4.26%	4
Poor	14.89%	14
Moderate	24.47%	23
Good	43.62%	41
Excellent	12.77%	12
Totals	100%	94

14.) Rate what you believe is reality of industry performance regarding: Food Availability/Cost

	Responses	
	(percent)	(count)
Very Poor	1.05%	1
Poor	6.32%	6
Moderate	18.95%	18
Good	36.84%	35
Excellent	36.84%	35
Totals	100%	95

15.) If a gap exists in your evaluation of Public Perception and Your Perception of industry performance around Food Availability/Cost what would best help close that gap:

	Responses	
	(percent)	(count)
Education	53.19%	50
Implement BMPs	6.38%	6
Research/Technology	10.64%	10
Policy	19.15%	18
None	10.64%	10
Totals	100%	94

16.) Rate what you believe general public perception is of industry performance regarding: Biotechnology (including GMOs)

	Responses	
	(percent)	(count)
Very Poor	19.15%	18
Poor	48.94%	46
Moderate	29.79%	28
Good	1.06%	1
Excellent	1.06%	1
Totals	100%	94

17.) Rate what you believe is reality of industry performance regarding: Biotechnology (including GMOs)

	Responses	
	(percent)	(count)
Very Poor	6.32%	6
Poor	15.79%	15
Moderate	24.21%	23
Good	44.21%	42
Excellent	9.47%	9
Totals	100%	95

18.) If a gap exists in your evaluation of Public Perception and Your Perception of industry performance around Biotechnology what would best help close that gap:

	Responses	
	(percent)	(count)
Education	66.30%	61
Implement BMPs	6.52%	6
Research/Technology	18.48%	17
Policy	6.52%	6
None	2.17%	2
Totals	100%	92

19.) Rate what you believe general public perception is of industry performance regarding: Environmental Impacts

Responses	
(percent)	(count)

Very Poor	11.83%	11
Poor	50.54%	47
Moderate	31.18%	29
Good	6.45%	6
Excellent	0%	0
Totals	100%	93

20.) Rate what you believe is reality of industry performance regarding: Environmental Impacts

	Responses (percent) (count)	
Very Poor	7.61%	7
Poor	9.78%	9
Moderate	53.26%	49
Good	28.26%	26
Excellent	1.09%	1
Totals	100%	92

21.) If a gap exists in your evaluation of Public Perception and Your Perception of industry performance around Environment what would best help close that gap:

	Responses (percent) (count)	
Education	41.49%	39
Implement BMPs	32.98%	31
Research/Technology	12.77%	12
Policy	11.70%	11
None	1.06%	1
Totals	100%	94

22.) Rate what you believe general public perception is of industry performance regarding: Production Methods/Size

	Responses (percent) (count)	
Very Poor	12.90%	12
Poor	46.24%	43
Moderate	34.41%	32
Good	5.38%	5
Excellent	1.08%	1
Totals	100%	93

23.) Rate what you believe is reality of industry performance regarding: Production Methods/Size

	Responses (percent) (count)	
Very Poor	5.43%	5
Poor	10.87%	10
Moderate	34.78%	32
Good	42.39%	39
Excellent	6.52%	6
Totals	100%	92

24.) If a gap exists in your evaluation of Public Perception and Your Perception of industry performance around Production Methods/Size what would best help close that gap:

	Responses	
	(percent)	(count)
Education	63.74%	58
Implement BMPs	14.29%	13
Research/Technology	7.69%	7
Policy	12.09%	11
None	2.20%	2
Totals	100%	91

25.) Rate what you believe general public perception is of industry performance regarding: Labor Practices

	Responses	
	(percent)	(count)
Very Poor	15.05%	14
Poor	41.94%	39
Moderate	32.26%	30
Good	10.75%	10
Excellent	0%	0
Totals	100%	93

26.) Rate what you believe is reality of industry performance regarding: Labor Practices

	Responses	
	(percent)	(count)
Very Poor	6.67%	6
Poor	23.33%	21
Moderate	46.67%	42
Good	22.22%	20
Excellent	1.11%	1
Totals	100%	90

27.) If a gap exists in your evaluation of Public Perception and Your Perception of industry performance around Labor what would best help close that gap:

	Responses	
	(percent)	(count)
Education	22.22%	20
Implement BMPs	22.22%	20
Research/Technology	0%	0
Policy	52.22%	47
None	3.33%	3
Totals	100%	90

28.) Please rank in priority order the top three issues facing agriculture. Press enter after each selection

	Responses	
	(percent)	(count)
Animal Welfare	16.17%	43

Food Safety/Health	23.68%	63
Food Quality	10.53%	28
Food Availability/Cost	10.90%	29
Biotechnology	7.89%	21
Environmental Issues	18.05%	48
Production Methods	8.65%	23
Labor	4.14%	11
Totals	100%	266