

# Penn State Ag PROGRESS DAYS

August 13–15, 2024



## Official Program Advertising

Purchase advertising space in the Ag Progress Days official printed program to reach your target audience. We distribute over 6,000 color copies at the show and host the PDF document on the event website.

The following are specifications for advertisements. Color ads must be in press-quality PDFs or JPEGs at 300 ppi (pixels per inch).

### PRINT SIZE AND RATES

- **1/4 page vertical:** 3.625" x 4.875" – **\$750**
- **1/2 page vertical:** 3.625" x 10" – **\$1,500**
- **1/2 page horizontal:** 7.5" x 4.875" – **\$1,500**
- **Full page:** 7.5" x 10" – **\$3,000**

## Event Sponsorship Opportunities

### Event Sponsor **\$500**

Choose from one of six locations across the grounds to display your company's name and logo.

### Government/Industry Sponsorship **\$1,000**

Have your company recognized among government officials, alumni, and other industry leaders on digital signage in the Special Events Building.

### Demonstration Sponsor **\$1,500**

Place your company's name/logo on signage at "LIVE" demonstration areas and on our digital signage.

### Show Sponsor or Commemorative Bench **\$5,000**

Benefit from combining verbal mentions and digital and event signage at premier locations OR purchase a commemorative 6' bench for attendees.

### Gold Sponsor **\$10,000**

Position your company with a unique opportunity to have the most exposure at the show by bundling the show sponsor package with website presence, luncheon tickets, and preferred parking.

To participate in these limited opportunities, please submit your request early and make the best impression! For more information on each of these items, visit the detailed listings available on the Ag Progress Day's website <https://agsci.psu.edu/apd/exhibitors/sponsorship-opportunities> or please give us a call at 814-865-2081.

This publication is available in alternative media on request.

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College of Agricultural Sciences