



2026 Exhibitor Machinery Demonstration — Information and Application

In planning the Ag Progress Days event, we have the unique opportunity to offer on-site demonstrations and featured exhibits. We carefully manage this event to provide the best and safest demonstrations possible. Daily field equipment demonstrations are conducted in designated areas on the outskirts of the show grounds. All equipment companies are encouraged to participate in these field demonstrations. Exhibitors must complete and sign the application below, provide current certificate of general liability insurance with coverage of \$1 million with The Pennsylvania State University shown as additional insured. Participants must attend a mandatory organizational meeting held on the Monday of show week (the day before the Show begins) at 2:00 p.m. in the Special Events Building on the show grounds. Field demonstrations for the show will be announced in April. If a certain demonstration is not offered this year, management will highly consider it for future shows.

A “Ride and Drive Area” will be provided for prospective buyers to operate certain equipment. Individual companies will be responsible for safety and the operation of their “Ride and Drive Area.”

To provide safe, quality demonstrations and meet the needs of both the commercial exhibitor and viewing audience, the management needs some very important and timely information from you!

Equipment Demonstration Application Form
REQUEST by: June 16, 2026, up to Monday, prior to Show

Return Completed Application and Proof of Insurance to: The Pennsylvania State University, Attn. Ag Progress Days, 318C Tyson Bldg., University Park, PA 16802, Fax (814) 865-1677 or Email: agprogressdays@psu.edu

Company Name: _____ **Phone:** _____

Contact Person: _____ **Email:** _____

Onsite Contact Person: _____ **Cell Phone:** _____

1) Type and size of equipment to be demonstrated _____

2) Preferred location of equipment demonstration:

___ Ride & Drive Location (in front of West 1st St.). Cost is \$375 for the 3 days of the Show; space is allotted based on availability per the Show Manager.

___ Demonstration of Field Machinery (as based on selected field demonstrations.)

3) On-site resources needed for each piece of equipment you would like to demonstrate:

Demonstration Regulations

- Management reserves the right to set the demos in accordance with resources available on-site, number and type of machines to be demonstrated, etc.
- Show equipment must remain on lots during show hours and cannot be moved to and from the demo areas unless prior permission is granted. Walkers must be provided when moving equipment to field demonstration areas.
- Equipment demonstrations on exhibitor lots during the show should be held during designated time periods, to be determined by the show management. Two 10-minute demonstration periods will be provided during each hour of the show (the first 10 minutes of each half-hour.)

Conditions for Demonstration

- Company-run demonstrations may only be offered by registered Ag Progress Days exhibitors and must be approved by the management. Failure to observe these rules will result in your immediate loss of demonstration privileges.
- For the “Ride and Drive” or any equipment demonstration, each company must provide a \$1 million minimum coverage insurance certificate. The Pennsylvania State University must be shown as an “Additional Insured” on the general liability insurance.

The following guidelines must be followed and will be policed by show management:

- All operators must be at least 18 years of age.
- A company representative must explain the proper operation of the equipment before operation can occur.
- Proper safety equipment and apparel must be worn in the demonstration areas.
- The company representative is responsible for no other individual(s) entering the demo area while the equipment is in operation.
- Any careless or inappropriate action by the operator will terminate his operation of that machine.
- Coordination of the equipment being operated in the ride and drive area will be the responsibility of the company representatives in that area.

Your signature signifies acceptance of our guidelines listed above and agreement to adhere to all equipment safety protocol to ensure responsible use and operation of equipment at the exhibit site.

Exhibitor Acceptance Signature

Date

Print Name Clearly

**Please keep a copy of the form for your future reference.*

Ag Progress Days Office use only:

Date Received _____ *Insurance Received* _____ *Completed* _____

Approved by Show Management _____

Demo Location Assigned and Date/Time Scheduled _____