

Ag Progress Days Event Sponsorship Details

As an exhibitor at the show, you have the opportunity of becoming a sponsor and showing your dedication to the progress of the agricultural industries in Pennsylvania. In addition, your company will be recognized throughout the Ag Progress Days grounds by our 40,000+ attendees as each of our sponsorship options are designed to place your company's name and logo in the most observed areas of our grounds. If interested in sponsoring Ag Progress Days 2024, please contact our office at agprogressdays@psu.edu or 814-865-2081 or return the completed Sponsorship Agreement. Limited spots are available for certain sponsorship options. Materials will need to be submitted no later than **June 21, 2024**, to allow for production time.

\$500 Event Sponsor

Company banner will be placed at one of 6 locations of your choosing. You provide a sized company logo/banner appropriate for the area assigned for your company.

- **Parking Areas** – Signage with company logo viewable at 4 rows of the visitor parking
- **Courtesy Golf Carts** – Placard with company logo on 2 courtesy carts
- **Tour Buses** – Signage with company logo displayed on a bus or at the tour bus registration
- **Rest Area Tents** – Banner with company logo displayed at the rest area tent
- **Meeting Rooms** – Signage with company logo displayed in the meeting room
- **Farm Safety Demonstration Area** – Banner with company logo displayed at the demonstration

\$1,000 Government/Industry Sponsor

Company recognition at College of Ag Sciences' Luncheon where you are among government and industry representatives. Your company logo is displayed on our digital signs in the Special Events Building and other College Exhibit Buildings.

\$1,500 Demonstration Sponsor

Company signage at our demonstration activities for duration of show: Equine Main Horse Arena or Field Equipment Demonstration Areas. Your company logo also displayed on our digital signs in Special Events Building and College Exhibit Buildings.

\$5,000 Show Sponsor

Company signage at 2 premier locations along with multiple verbal mentions over the public address system. Your company logo also displayed on our digital signs in Special Events Building and College Exhibit Buildings.

\$5,000 Commemorative Bench Sponsor

Sustainably produced 6 ft. benches made from recycled plastic are available for the Ag Progress Days Show grounds. Recognition plaques are made of a heavy duty cast bronze with a brown background finish.

\$10,000 Gold Sponsor

Company signage at 2 premier locations, 3 preferred parking permits, 2 tickets for College of Ag Science's luncheon. Logo banner placed as footer on interactive floorplan map at our event website, and multiple verbal mentions over the public address system. Your company logo also displayed on our digital signs in Special Events Building and College Exhibit Buildings.

Ag PROGRESS DAYS

Penn State
August 13–15, 2024



Ag Progress Days

College of Agricultural Sciences
The Pennsylvania State University
318C Tyson Bldg.
University Park, PA 16802-4203

814-865-2081

Fax: 814-865-1677

Email: agprogressdays@psu.edu



PennState
College of Agricultural Sciences

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2024 Ag Progress Days Sponsorship and Advertising Agreement

Let us know your interest as soon as possible to get the best value. Please indicate your preferences for one or more of the following advertising or sponsorship opportunities.

OFFICIAL PROGRAM ADVERTISING

Specifications for advertisements: Color ads must be in press-quality PDFs or JPEGs at 300 ppi (pixels per inch). Submit upon registration as space is limited. Fully designed color and sized advertisements must be sent for placement, no later than **June 21, 2024**.

Print Size and Rates

1/4 page vertical: 3.625" x 4.875" – **\$750**

1/2 page vertical: 3.625" x 10" – **\$1,500**

1/2 page horizontal: 7.5" x 4.875" – **\$1,500**

Full page: 7.5" x 10" – **\$3,000**

EVENT SPONSORSHIP

Please mark the level of sponsorship you are committing to:

\$10,000 Gold Sponsor

\$5,000 Commemorative Bench

\$5,000 Show Sponsor

\$1,500 Demonstration Sponsor

Check Preference: Field Equipment Demonstrations or Equine Area Main Horse Arena

\$1,000 Government/Industry Sponsor

\$500 Event Sponsor

Check Area of Interest: Parking Areas, Courtesy Golf Carts, Tour Buses, Rest Area Tents, Meeting Rooms, Farm Safety Demonstration Area

Please email completed forms to agprogressdays@psu.edu with **Sponsorship/Advertising** in the subject area of your email.

CONTACT INFORMATION

Name/Company Name: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Company Website: _____

Payment due for sponsorship: \$ _____

Payment due for advertisement: \$ _____

Total Amount Due: \$ _____

If paying by check:

Make check payable to "PENN STATE" and return payment along with a copy of the form to:

**Ag Progress Days Office
Sponsorship/Advertising
318C Tyson Bldg.
University Park, PA 16802**

If paying by credit card:

Complete the following information and use the secure fax at 814-865-1677 or call our office with information at 814-865-2081.

Visa Mastercard Discover American Express

Credit Card No. _____ CSV # _____ Card Expiration Date _____

Name on Card (print/typed) _____

Zip Code _____ Authorized Signature _____

THANK YOU FOR YOUR SUPPORT!