



# Penn State's Ag Progress Days Sponsorships

## *Why Partner with Penn State's Ag Progress Days?*

*As an exhibitor at the show*, you have the opportunity of becoming a sponsor and event partner. You and your company can show your dedication to continuing the progress of the agricultural industries in Pennsylvania. In addition, your company will be recognized throughout the Ag Progress Days grounds by our 40,000+ attendees, giving your company the utmost publicity. Each of our sponsorship options are designed to place your company's name and logo in the most observed areas of our grounds. If you are interested in becoming a sponsor, please send this completed Sponsorship Form to the Ag Progress Days Office or email us by **June 15, 2020**. If you are planning on becoming a sponsor, keep in mind there are limited spots available for certain sponsorship options. For our 2021 Ag Progress Days Show, our sponsorship opportunities will include...



### **\$500 Options**

#### ***Exhibitor Lounge Sponsorship***

- Place your logo and handouts on display in our newly designed Exhibitor Lounge

#### ***Digital Sign Sponsorship***

- Display your company's recognition digitally, in four main exhibit buildings

#### ***Equine Sponsorship***

- Secure a fence banner in the Equine Arena

#### ***Golf Cart Sponsorship***

- Place your company's placard on two courtesy golf carts

#### ***Meeting Room Sponsorship***

- Have your logo on a banner, presented at front of our three presentation areas

#### ***Tour Bus Sponsorship***

- Have your logo on a banner displayed at the Tour Registration Area

#### ***Parking Lot Sponsor***

- Your company's name on four rows of visitor parking

### **\$1,000 Options**

#### ***Government/Industry Sponsorship***

- Get your company recognized among government officials, alumni, and industry with logos on digital signage displayed in the Special Events Building and other exhibit buildings

### **\$1,500 Options**

#### ***Field Demonstration Sponsor***

- Place your logo on signage at Field Demonstrations

### **\$5,000 Options**

#### ***Show Sponsor***

- Package Sponsorship Deal – See back page for details

#### ***Commemorative Bench Sponsor***

- Honor a loved one, promote your business, or support Pennsylvania agriculture – engraved plaques available

### **\$8,000 or \$10,000 Options**

#### ***Gold Sponsor***

- Package Sponsorship Deal – See back page for details

As of 8.10.2020

# Sponsorship Package Options

As detailed on the previous page, Ag Progress Days is excited to be able to offer Gold Sponsor and Show Sponsor packages to our exhibitors. By purchasing a sponsorship package, your company will have the advantage of being seen at multiple locations on our grounds, allowing your company to receive maximum exposure. Contact the Ag Progress Days Office at 814-865-2081 or [agprogressdays@psu.edu](mailto:agprogressdays@psu.edu) to learn more!

## **Show Sponsor \$5,000 Includes...**

### ***Exhibitor Lounge Sponsorship***

- Place your logo and handouts on display in our newly designed Exhibitor Lounge

### ***Digital Sign Sponsorship***

- Display your company's recognition digitally, in four main exhibit buildings

### ***Equine Sponsorship***

- Secure a fence banner in the Equine Arena

### ***Golf Cart Sponsorship***

- Place your company's placard on two courtesy golf carts

### ***Meeting Room Sponsorship***

- Have your logo on a banner, presented at front of our three presentation areas

### ***Tour Bus Sponsorship***

- Have your logo on a banner displayed at the Tour Registration Area

### ***Government/Industry Sponsor***

- Get your company recognized among government officials, alumni, and industry with logos on digital signage displayed in the Special Events Building and other exhibit buildings

### ***Field Demonstration Sponsor***

- Place your logo on signage at Field Demonstrations

### ***Parking Lot Sponsor***

- Your company's name on signage in four rows of Visitor Parking

## **Gold Sponsor \$8,000 or \$10,000\* Includes...**

### ***\*Exhibitor Logo on our Website Interactive Floorplan***

- Place your logo and company name on banner at the online Show Map, viewable by our audience two months prior to and during the show.

### ***Preferred Parking***

- Receive three parking passes in Official Parking, located near the Tour Registration Area and Special Events Building

### ***Digital Sign Sponsorship***

- Display your company's recognition digitally, in four main exhibit buildings

### ***Equine Sponsorship***

- Secure a fence banner in the Equine Arena

### ***Golf Cart Sponsorship***

- Place your company's placard on two courtesy golf carts

### ***Meeting Room Sponsorship***

- Have your logo on a banner, presented at front of our three presentation areas

### ***Tour Bus Sponsorship***

- Have your logo on a banner displayed at the Tour Registration Area

### ***Government/Industry Sponsor***

- Get your company recognized among government officials, alumni, and industry with logos on digital signage displayed in the Special Events Building and other exhibit buildings

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