The Pennsylvania Women’s Agricultural Network presents

COMMUNITY SUPPORTED AGRICULTURE FOR NEW & BEGINNING FARMERS

October 27, 2010 10:00 a.m.—2:00 p.m.

PLOWSHARE PRODUCE
12900 GREENWOOD ROAD
HUNTINGDON, PA 16652
(HUNTINGDON COUNTY)

A workshop for farmers considering a Community Supported Agriculture (CSA) program at their farm.

Join PA-WAgN as we tour Plowshare Produce, a new CSA (in its second year) and answer questions that new farmers may have about incorporating a CSA into their farm business, such as:

- What is an appropriate sized CSA for my farm?
- How many members should I have?
- How do I market my CSA successfully?
- What distribution model should I plan on?
- Should I include farm products other than vegetables?
- How do I reach out to my community?
- What on-farm events are most successful?
- What recordkeeping model works best for CSAs?
- Should I include interns? If so, how do I reach them?
- What are the best ways to educate the next generation of new/beginning farmers?

AGENDA

10:00 a.m. Welcome & Introductions
10:15 a.m. Tour of Plowshare Produce fields, greenhouse, and high tunnel
Noon Lunch in the high tunnel
1:00 p.m. CSA Roundtable:
  Micah & Bethany Spicher Schonberg (pictured left), Plowshare Produce CSA
  Kim Tait, Tait Farm CSA
  Sunil Patel, Greenmoore Gardens CSA
  Moderator: Linda Stewart Moist, PA-WAgN
1:50 p.m. Evaluation
2:00 p.m. Adjourn

Event will will proceed, rain or shine. In the event of cold or wet weather, we will conduct the CSA discussion in a large, heated greenhouse. Please bring a lawnchair.

REGISTRATION

Registration Fee: $15 (includes lunch & materials)


For additional details contact:
Linda Stewart Moist at lsm9@psu.edu, 814-865-7031

All are welcome to participate in events sponsored by PA-WAgN.

DIRECTIONS

Directions to Plowshare Produce

Penn State is committed to affirmative action, equal opportunity, and the diversity of its workforce.